

WHAT IS THE SHAKLEE-WIDE WOMAN TO WOMAN INITIATIVE?

1. A SHAKLEE-WIDE WEEKEND, WHERE THROUGHOUT SHAKLEE, WOMEN WILL BE HOSTING THOUSANDS OF EVENTS “SHOWCASING SHAKLEE” TO NEW WOMEN – *an event where Shaklee women can take a leadership role in their communities.* Scheduled dates to be weekend of May 2nd, 3rd, and 4th.
2. A GATHERING OF WOMEN TO DISCUSS ISSUES IMPORTANT TO THEM – WOMEN’S HEALTH, CHILDREN’S HEALTH, NON-TOXIC HOMES AND A MEANS TO GAIN FINANCIAL SECURITY.
3. A WAY FOR WOMEN TO INVITE NEW PEOPLE TO FOCUS ON AND SHARE THE SHAKLEE MESSAGE.
4. AN OPPORTUNITY TO REACH OUT TO ORGANIZATIONS AND LARGE VENUES OF WOMEN’S ORGANIZATIONS TO REACH A BROADER GROUP OF PEOPLE.
5. THIS IS NOT EXCLUSIVELY FOR WOMEN, MEN ARE CERTAINLY INVITED AND THEIR SUPPORT IS ENCOURAGED.

WHY HOLD WOMAN TO WOMAN EVENTS?

1. TO CREATE MASSIVE MOMENTUM
2. TO DOUBLE THE TOTAL NUMBER OF SALES LEADERS IN SHAKLEE
3. TO DOUBLE THE VOLUME OF SALES IN EACH & EVERY SALES LEADER’S ORGANIZATION
4. TO HELP INCREASE SALES LEADERS IN EACH AND EVERY SALES LEADER’S ORGANIZATION

5. TO MAXIMIZE THE STRENGTH OF WOMEN WHO ARE THE PRIMARY PURCHASERS OF THE PRODUCTS THAT SHAKLEE SELLS

HOW DO YOU CONDUCT A WOMAN TO WOMAN EVENT?

(The following downloadable pages provide you with suggested guidelines for conducting an event – use your creativity in making your event a success.)

AVAILABLE MATERIALS:

- 1. FLYER/INVITATION**
- 2. LOGISTICS ON HOW TO SET UP AND ORGANIZE AN EVENT**
- 3. (2) FORMATS – FOR EITHER LUNCH OR BRUNCH**
- 4. INTEREST INDICATOR SHEET**
- 5. COST COMPARISON SHEETS FOR CLEANERS**

**MAY YOUR EVENT HELP YOU REAP MANY REWARDS IN SHAKLEE FOR YEARS AND YEARS
TO COME!!!**